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On The Move October 2007, No. 23

"Don't Block the Box" Campaign Aims to Keep Intersections Clear

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PTP At Work **Getting You There**

Miami-Dade Transit Launches Customer Appreciation Days



Transit Website Redesigned



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Miami-Dade Transit (MDT) recently redesigned its website as part of the County's ongoing overhaul of all department sites.

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Scheduled to take place at least every other week during morning rush hours at various transit stations, the events give passengers the opportunity to learn more about MDT's services, and provide feedback on how MDT can improve transportation services in the community. Passengers also enter raffles to win a complimentary Metropass and Metrorail parking permit.

The first Customer Appreciation Day was held at the Dadeland South Metrorail station, where more than 150 passengers entered a raffle to win a monthly Metropass and Metrorail parking permit. Miami-Dade Transit officials distributed free water bottles to grateful customers and provided updates on the People's Transportation Plan. The Miami Herald also participated by giving away complimentary newspapers. Other private sector partners will be invited to expand on the appreciation items offered to customers at future events.

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[Hispanic Heritage Tours Return](#)



For the seventh year in a row, Miami-Dade Transit is celebrating Hispanic Heritage Month with a series of complimentary bus tours to showcase Miami's rich Hispanic legacy.

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Tell Us Why You Use Transit!

How would you like to be profiled in the next issue of Go Miami-Dade? If you're a regular transit rider, we'd like to share your story about why you use public transportation. Passenger profiles will feature a photo and brief interview. To find out how to be the subject of a passenger profile, please contact us at Gomiamidade@miamidade.gov or 786-469-5386.

Safety and Security Corner

Help Keep Our System Safe

If you see a suspicious package or strange activity in, on, or near a bus, a Metrorail or Metromover train, a bus stop, a rail station, or any transit property, please notify the bus operator, station security officer, or any transit official as quickly as possible. You also can call the Transit Watch hotline at 305-375-2700. All reports are kept confidential. For more information about Transit Watch, visit www.miamidade.gov/transit/transit_watch.asp.

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If you aren't already receiving "Go Miami-Dade" in your e-mail inbox, but would like to receive monthly updates on the People's Transportation Plan on your home computer, [click here](#).

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Complete Articles

"Don't Block the Box" Campaign Aims to Keep Intersections Clear

Miami-Dade County recently launched a campaign to stop drivers from creating gridlock by blocking intersections to beat the red light.

"Don't Block the Box" combines stepped up enforcement with a public education campaign to remind drivers that it is illegal to enter an intersection unless there is sufficient space on the other side to accommodate the vehicle without blocking traffic.

"Don't Block the Box" is an initiative of the Miami-Dade Police Department and MOVN (Meeting Our Vehicular Needs), an informal public-private partnership working to implement short-term solutions to traffic congestion in Miami-Dade. The public education and advertising portion of the campaign is being funded by the People's Transportation Plan.

Nearly two dozen local police agencies now monitor busy intersections throughout Miami-Dade County to identify how many cars can safely clear an

intersection before a light change, and to stop those that would otherwise get stuck in the middle of the intersection and block traffic flow. Violators face fines of up to \$500 for blocking the intersection. They also can receive moving violation points on their driver's license, and run the risk of having higher insurance rates.



OUTSIDE THE BOX: A new County initiative is combining stepped-up police enforcement with a public awareness campaign to stop motorists from causing gridlock when they block the intersections.

"We're making a concerted effort to let people know that when they block an intersection they are -- first, breaking the law; and second, they're holding up traffic and creating a dangerous situation," said Miami-Dade Mayor Carlos Alvarez. "We're taking a two-part approach to this traffic problem -- we're stepping up enforcement and we're educating drivers."

The campaign is also working to inform pedestrians that it is illegal to enter a crosswalk after the red-hand stop light begins to flash. The flashing red light gives pedestrians already in the crosswalk ample time to clear the intersection prior to the traffic light change. Visit www.miamidade.gov/movn

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Miami-Dade Transit Launches Customer Appreciation Days



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THANKING RIDERS: Miami-Dade Transit held the first of its Customer Appreciation Days at the Dadeland South Metrorail station earlier this month to show passengers its appreciation for using public transportation.

Last month's inaugural event was well received by customers like Guevara Acosta, a regular transit user.

"I think it's important for Miami-Dade Transit to hear from riders like us," Acosta said. "I hope a lot of people are able to have the same opportunity."

For a schedule of upcoming Customer Appreciation Days, visit www.miamidade.gov/transit.

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Transit Website Redesigned

Miami-Dade Transit (MDT) recently redesigned its website as part of the County's ongoing overhaul of all department sites.

The site, at www.miamidade.gov/transit, features a cleaner look, more user-friendly design and easier navigability. Visitors to the site will be greeted with a slideshow of rotating images of the transit system.

The website upgrade also will allow MDT to post informative videos and messages from the director. In addition, users can now enlarge the site's font size for easier viewing, in compliance with the Americans with Disabilities Act (ADA).

NEW LOOK: Miami-Dade Transit's website has been redesigned to feature a cleaner look and easier navigability.

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Hispanic Heritage Tours Return

For the seventh year in a row, Miami-Dade Transit is celebrating Hispanic Heritage Month with a series of complimentary bus tours to showcase Miami's rich Hispanic legacy.

The fascinating and educational Hispanic Heritage Tours will take place every Saturday in October beginning Oct. 6. Included in this year's tour is a first-of-its-kind exhibit of engravings by Spanish master Francisco de Goya at the Freedom Tower. Other stops include the historic Tower Theater and Dominos Park along Little Havana's famous Calle Ocho. Tours leave downtown Miami's Stephen P. Clark Center, 111 N.W. 1st St., at 9 a.m., 9:30 a.m., and 10 a.m. every Saturday through Oct. 27 and last about three hours. To reserve a spot, call 786-469-5558 or visit www.miamidade.gov/transit. Specify if you want the tour narrated in English or in Spanish.



HISTORIC LITTLE HAVANA: Miami-Dade Transit's Hispanic Heritage Tours are back for the seventh year.

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