



2006 FES Broward Annual Sponsorship Packages

Type Level	Corporate (Engineering / Member)		Corporate (Non-Engineering / Supplier)	Individual			
Platinum \$4,500 (Save \$300)	Gold Golf Tournament	Platinum \$3,750 (Save \$300)	Gold Golf Tournament	Spotlight Ad (Month)	\$500		
	Superfecta E-Week Banquet		E-Week Event Sponsor (Major)	Employment Ad (Quarter)	\$300		
	MathCounts Sponsor		MathCounts Sponsor	Employment Ad (Month)	\$100		
	Two (2) Fun Activities (4 People)		All Chapter Meetings (2 People)	Press Release Article	\$250		
	All Chapter Meetings (4 People)		One (1) Chapter Meeting Presentation	Business Directory (Year)	\$500		
Two (2) Spotlight Ads	Two (2) Spotlight Ads	Business Directory (6-Month)	\$300				
Business Directory (Year)	Business Directory (Year)	Business Directory (Month)	\$100	<p style="color: blue; font-weight: bold; font-size: 1.2em;">See Attached for More Details and to Register to be a Sponsor Today !!!!!</p>			
Gold \$3,500 (Save \$250)	Gold Golf Tournament	Gold \$3,300 (Save \$250)	Gold Golf Tournament				
	Trifecta E-Week Banquet		E-Week Event Sponsor (Major)				
	MathCounts Sponsor		MathCounts Sponsor				
	Two (2) Fun Activities (4 People)		All Chapter Meetings (2 People)				
	All Chapter Meetings (4 People)		One (1) Chapter Meeting Presentation				
One (1) Spotlight Ads	One (1) Spotlight Ad						
Business Directory (Year)	Business Directory (Year)						
Silver \$2,250 (Save \$150)	Silver Golf Tournament	Silver \$2,000 (Save \$200)	Silver Golf Tournament				
	Exacta E-Week Banquet		E-Week Event Sponsor				
	MathCounts Sponsor		MathCounts Sponsor				
	Two (2) Fun Activities (2 People)		All Chapter Meetings (2 People)				
	All Chapter Meetings (2 People)		Business Directory (Year)				
Business Directory (Year)							
Bronze \$1,000 (Save \$50)	All Chapter Meetings (2 People)	Bronze \$1,250 (Save \$100)	Golf Tee Sponsor				
	MathCounts Sponsor		MathCounts Sponsor				
	Business Directory (Year)		E-Week Event Sponsor				
			Business Directory (Year)				



2006 FES Broward Annual Sponsorship Benefits

Scholarship Golf Tournament

- Gold:**
- Golf Foursome (4 Players)
 - Eighteen (18) Hole Tee Sign Recognition
 - Advertisement in Tournament Program
 - Recognition on Tournament Banner at Registration Table
 - Door Prize Recognition
 - Sponsorship Recognition in All Golf Carts
- Silver:**
- Golf Foursome (4 Players)
 - Four (4) Hole Tee Sign Recognition
 - Advertisement in Tournament Program
 - Recognition on Tournament Banner at Registration Table
- Bronze:**
- Two (2) Golfers
 - Four (4) Hole Tee Sign Recognition

E-Week Banquet at the New Gulfstream Park Entertainment Center and Casino

- Superfecta:**
- Reserved Table for Eight (8)
 - Sponsorship Plaque
 - Eight (8) Tickets to After-Hours Event
 - Advertisement in Banquet Program
 - Recognition on Banquet Banner at Pre-Party
 - Door Prize Recognition
 - Recognition on Track JumboTron and Over 800 TV Monitors
- Trifecta:**
- Six (6) Dinner Seats
 - Six (6) Tickets to After-Hours Event
 - Advertisement in Banquet Program
- Bronze:**
- Three (3) Dinner Seats
 - Advertisement in Banquet Program
- Major Sponsor:**
- Advertisement in Banquet Program
 - Recognition on Banquet Banner at Pre-Party
 - Door Prize Recognition
 - Recognition on Track JumboTron and Over 800 TV Monitors
- Sponsor:**
- Advertisement in Banquet Program
 - Recognition on Banquet Banner at Pre-Party



2006 FES Broward Annual Sponsorship Benefits

MathCounts

MathCounts is our annual mathematics tournament held for all Broward County Middle Schools where future engineers compete locally to qualify for the State and ultimately the National competition televised on ESPN. Typically between 20 and 30 Broward County Middle Schools consisting of up to nine (9) students each compete with overall attendance on the order of 400 people including volunteers, coaches, teachers, and parents. Your sponsorship helps pay for the administering of the competition, prizes, team tee-shirts, the trip to the State tournament for the winners, and food on the day of this worthwhile event. Sponsorship includes:

- Advertisement in Event Program
- Recognition on Competition Banner and Intermission Advertisement Presentation
- Recognition on Tournament Tee-shirt given to all participant, coaches, and teachers

Monthly Newsletter

As you may have seen, this year we have significantly improved our membership communication, specifically our monthly newsletter. The newsletter has been outsourced, professionally designed by E-Marketers, and is electronically delivered to over 400 recipients at the present time. We expect continued subscriptions to allow us to reach over 600 recipients by the end of the year that includes engineers, architects, government officials, and suppliers.

There are numerous ways to take advantage of this incredible marketing tool and gain exposure for your firm as follows:

Spotlight Ad

The Spotlight Ad is our premier marketing tool of the monthly newsletter, and basically designates your firm as the overall sponsor for the month and appears in the heading of the newsletter. The full color ad consists of whatever special message or promotion you would like and can include direct links to your firm's or any other website, giving our readers immediate access to your firm and information with the click of a computer mouse.

Press Release Article

Similar to the Spotlight Ad, the Press Release Article allows firms to showcase recently awarded projects, recently completed projects, or the promotions of its employees, also with direct links to your firm's or any other website, again, giving our readers immediate access to your firm with the click of a computer mouse. The article is embedded within the newsletter as a highlighted article for the month.

Business Directory

The Business Directory is one of our more popular ways to provide exposure for your firm to our readers. Your Business Directory entry is a full color 1/8 page advertisement that is an active link to your website or e-mail address, again, giving our readers immediate access to your firm with the click of a computer mouse.



2006 FES Broward Annual Sponsorship Registration Form

Name: _____

Company: _____

Address: _____

Phone: (____) _____

Fax: (____) _____

E-Mail: _____

CHECK ALL THAT APPLY:

Corporate (Engineering / Member)

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsorship - \$4,500 (Save \$300) | <input type="checkbox"/> Gold Sponsorship - \$3,500 (Save \$250) |
| <input type="checkbox"/> Silver Sponsorship - \$2,250 (Save \$150) | <input type="checkbox"/> Bronze Sponsorship - \$1,000 (Save \$50) |

Corporate (Non-Engineering / Supplier)

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsorship - \$3,750 (Save \$300) | <input type="checkbox"/> Gold Sponsorship - \$3,300 (Save \$250) |
| <input type="checkbox"/> Silver Sponsorship - \$2,000 (Save \$200) | <input type="checkbox"/> Bronze Sponsorship - \$1,250 (Save \$100) |

Individual Sponsor Items

- | | |
|--|---|
| <input type="checkbox"/> Spotlight Ad (Month) - \$500 | <input type="checkbox"/> Business Directory (Year) - \$500 |
| <input type="checkbox"/> Employment (Quarter) - \$300 | <input type="checkbox"/> Business Directory (6-Month) - \$300 |
| <input type="checkbox"/> Employment Ad (Month) - \$100 | <input type="checkbox"/> Business Directory (Year) - \$100 |
| <input type="checkbox"/> Press Release Article - \$250 | |

AMOUNT ENCLOSED \$ _____

Please make checks payable to Florida Engineering Society and mail with registration form to William K. Francis P.E. at 21301 Powerline Road, Suite 311, Boca Raton, Florida 33433.

All spotlight ads, employment ads, press release articles, and business directory submittals should be e-mailed to wfrancis@c3ts.com.