

Drive-Thru: Online Marketing Essentials Seminar Video



DT 2008 Survey Results

1. How would you rate the seminar on a scale of 1-5 (5 being excellent)?

Excellent **58%** - Good **34%**

2. Would you recommend this seminar to a friend?

Yes **83%**

3. Most Popular Subject

Social Network Marketing and Mobile Marketing



As always, we are here to help. If you are interested in enhancing your online marketing communications efforts, contact us.

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Media Release

Loop Consulting Group to Speak at Inter American University of Puerto Rico



Miami, Florida, Monday, October 13, 2008: Inter American University of PR (INTER) is the most important of all the private universities in Puerto Rico. It has approximately 44,000 students, 131 postgraduate programs, in addition to 62 masters' and five doctorate degree programs. INTER employs more than 2,500 professors who have earned their academic degrees from prestigious institutions all over the world. INTER is also a leader in distance education, with over 300 courses available online. Recently, the Inter American University of Puerto Rico, Bayamon Campus, asked Loop Consulting Group's president Marcos J. Menendez to do a special presentation of Loop Consulting Group's "Drive-Thru: Online Marketing Essentials Seminar" for their Master in Electronic Commerce graduating class.

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Loop Consulting Group is an online marketing firm that is dedicated to helping our clients reach their online communications and sales goals. We specialize in **Integrated Online Marketing Communications (IOMC)**. IOMC focuses all online marketing and advertising channels into a single digital voice, with the objective of communicating a consistent message to the customer across all channels.

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